

2015

EDITORIAL CALENDAR

A guide to The Recorder's publications, special features, events, surveys, nomination opportunities, and celebrations.

JANUARY

SPECIAL SECTION

		Published	Sponsorship Deadline
Top Verdicts	CA's top million-dollar verdicts of 2014	Jan. 26	Jan. 21

REGULAR FEATURES

	Published
Your Career	Jan. 5
Business of Law	Jan. 12
Your Skills	Jan. 19
Tech Practices	Every Week
Profiles	Every Week

FEBRUARY

SPECIAL SECTION

		Published	Sponsorship Deadline
Top Half-Million Dollar Verdicts	CA's top half-million-dollar verdicts of 2014	Feb. 23	Feb. 6

REGULAR FEATURES

	Published
Your Career	Feb. 2
Business of Law	Feb. 9
Your Skills	Feb. 16
Tech Practices	Every Week
Profiles	Every Week

MARCH

SPECIAL SECTION

		Published	Sponsorship Deadline
Top Settlements	Million dollar settlements of 2014	Mar. 30	Mar. 25

REGULAR FEATURES

	Published
Your Career	Mar. 2
Business of Law	Mar. 9
Your Skills	Mar. 16
Tech Practices	Every Week
Profiles	Every Week

APRIL

SPECIAL EVENT

Date	Sponsorship Deadline
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Litigation Departments of the Year	Dinner & awards ceremony	Apr. 27	Apr. 15
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SPECIAL SECTION

Published	Sponsorship Deadline
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Litigation Departments of the Year	Profiles of winning litigation departments of CA offices; large & smaller firms	Apr. 27	Apr. 22
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REGULAR FEATURES

Published
Your Career
Business of Law
Your Skills
Tech Practices
Profiles

Apr. 6
Apr. 13
Apr. 20
Every Week
Every Week

MAY

SPECIAL SECTION

Published	Sponsorship Deadline
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IP Special	Featuring in-depth expert commentary on the emerging hot topics in IP	May 18	May. 13
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REGULAR FEATURES

Published
Your Career
Business of Law
Your Skills
Tech Practices
Profiles

May 4
May 11
May 18
Every Week
Every Week

JUNE

SPECIAL EVENT

Date	Sponsorship Deadline
Judicial Summit (CLE)	6-7 Judges discuss best litigator practices
Jun. 30	Jun. 17

SPECIAL SECTION

Published	Sponsorship Deadline
ADR Playbook	Directory and profiles of ADR services in California
Jun. 29	Jun. 24

REGULAR FEATURES

Published
Your Career
Jun. 1
Business of Law
Jun. 8
Your Skills
Jun. 15
Tech Practices
Every Week
Profiles
Every Week

JULY

SPECIAL SECTION

Published	Sponsorship Deadline
Tech Industry Playbook	Profiles of companies & players developing technology for legal services; made available at Legal Tech West Coast
Jul. 27	Jul. 22
Litigator Playbook	Transcript from the Judicial Summit and a focus on use of technology in Northern CA courts & conference rooms
Jul. 13	Jun. 29

REGULAR FEATURES

Published
Your Career
Jul. 6
Business of Law
Jul. 13
Your Skills
Jul. 20
Tech Practices
Every Week
Profiles
Every Week

AUGUST

SPECIAL EVENT		Date	Sponsorship Deadline
BEST Recognition Event	Reception & awards ceremony	Aug. 26	Aug. 12
SPECIAL SECTION		Published	Sponsorship Deadline
BEST of 2015	Recorder reader survey of best legal service providers	Aug. 24	Aug. 19
REGULAR FEATURES		Published	
Your Career		Aug. 3	
Business of Law		Aug. 10	
Your Skills		Aug. 17	
Tech Practices		Every Week	
Profiles		Every Week	

SEPTEMBER

SPECIAL EVENT		Date	Sponsorship Deadline
Women Leaders in Tech Law	Dinner & awards ceremony	Sep. 30	Sep. 16
SPECIAL SECTION		Published	Sponsorship Deadline
Women Leaders in Tech Law Profiles	Profiles of winning women leaders in tech law	Sep. 28	Sep. 23
REGULAR FEATURES		Published	
Your Career		Sep. 7	
Business of Law		Sep. 14	
Your Skills		Sep. 21	
Tech Practices		Every Week	
Profiles		Every Week	

OCTOBER

SPECIAL EVENT		Date	Sponsorship Deadline
Future of the Profession Conference	One-day conference with panels on the future of the profession with partners, in house, judges, & academicians	Oct. 29	Oct. 14
SPECIAL SECTION		Published	Sponsorship Deadline
Cyber Security & Privacy (digital only)	Digital supplement highlighting recent developments and smartest approaches for tackling data security issues from legal and technology perspectives	Oct. 26	Oct. 21
REGULAR FEATURES		Published	
Your Career		Oct. 5	
Business of Law		Oct. 12	
Your Skills		Oct. 19	
Tech Practices		Every Week	
Profiles		Every Week	

NOVEMBER

SPECIAL EVENTS		Date	Sponsorship Deadline
GC West	One-day conference with sponsored panels on issues affecting the running of legal departments	Nov. 17	Nov. 4
Legal Departments of the Year	Dinner & awards ceremony	Nov. 18	Nov. 4
SPECIAL SECTION		Published	Sponsorship Deadline
Legal Departments of the Year Profiles	Profiles of winning legal departments in California companies	Nov. 16	Nov. 11
REGULAR FEATURES		Published	
Your Career		Oct. 5	
Business of Law		Oct. 12	
Your Skills		Oct. 19	
Tech Practices		Every Week	
Profiles		Every Week	

DECEMBER

SPECIAL EVENT

		Date	Sponsorship Deadline
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Innovators of the Year	Reception & awards ceremony	Dec. 8	Nov. 25
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SPECIAL SECTION

		Published	Sponsorship Deadline
Innovators of the Year Profiles	Profiles of winning innovators in California	Dec. 7	Dec. 2
In-House Playbook	Look ahead: Top priorities and expectations of in-house counsel in 2016	Dec. 14	Nov. 30
Boutique Guide	Annual directory of specialized practice firms in California	Dec. 28	Dec. 16

REGULAR FEATURES

	Published
Your Career	Dec. 7
Business of Law	Dec. 14
Your Skills	Dec. 21
Tech Practices	Every Week
Profiles	Every Week

NOT BIG LAW

QUARTERLY DIGITAL PUBLICATION

Free digital magazine covering news, cases, verdicts, & settlements for smaller firm market in California.

For a complimentary subscription, please contact Suraj Patel at spatel@alm.com.

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NOMINATIONS & SURVEYS

HIGHLIGHT	Open Date	Close Date	Results Announced Online	Results Published in Print	Supplement Published	Event
Litigation Departments of the Year	Dec. 1 (2014)	Jan. 16	Feb. 27	Mar. 2	Apr. 27	Apr. 27
Women Leaders in Tech Law	Apr. 27	Jun. 12	Jul. 31	Aug. 3	Sep. 28	Sep. 30
Legal Departments of the Year	Jun. 8	Jul. 31	Sep. 18	Sep. 21	Nov. 16	Nov. 17
BEST of 2015	April 1	Jun. 30	--	--	Aug. 24	Aug. 26
Boutique Guide	Oct. 5	Oct. 30	--	--	Dec. 28	--
Innovators	Jul. 6	Sep. 4	Oct. 9	Oct. 12	Dec. 7	Dec. 8

CALLS FOR NOMINATIONS

Not receiving The Recorder's calls for nominations? Email Suraj Patel at spatel@alm.com to be placed on our monthly reminder list.

CONTACT US

EDITORIAL INQUIRIES

For all editorial inquiries, please contact James Cronin at jcronin@alm.com - 415.490.9934

SPEAKING OPPORTUNITIES

If you are interested in speaking at one of our events, please contact Molly Miller at mmiller@alm.com - 415.490.1041

ADVERTISING & SPONSORSHIPS

For information about advertising on The Recorder website or in our weekly print publication, please contact Charlie Shively at cshively@alm.com or 415.490.1054